

# 2019 Clinton Herald

# RATE CARD

## MISSION STATEMENT

The Clinton Herald will be the dependable source for local news, provide our readers a public forum to express their needs, interests and concerns, and engage in community activities that enhance the image and character of our newspaper and our communities.

**The Clinton Herald is NEWS about YOU!**

## READERS OF THE CLINTON HERALD

\*source: Audit Bureau of Circulation

Daily Circulation (M-F) 6200   Weekend Circulation (Saturday) 6600   Readership (2.1 per paper) 13,860  
Digital Audience (Monthly) 710,000 Page Views   103,300 Unique Visitors

